

14 April 2016

Istanbul

To Whom It May Concern

Being Turkey's leading technology and communications company, Turkcell, we have the pleasure of working with Ms. Yurdanur Semerci for many years. After serving as a diligent and hardworking employee in Turkcell Corporate Communications Team, she has established her own company and since then we have been working with her on several international projects as our agency partner.

The first project, we have cooperated with Semerci and her agency LinkUs was the presentation of Turkey's Money-Box for Van, a project initiated with the support of the Ministry of Education (MEB) and in partnership with the Turkish Education Foundation (TEV), in UNDP. The Project has been presented in a special session with the participation of Republic of Turkey Minister of National Education, Undersecretary of Ministry of Transport, Maritime Affairs and Communications and Undersecretary of Ministry of National Education. As an outcome, Turkcell has become the technological partner of UNDP.

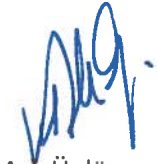
The second project we have collaborated with Semerci is the inclusion of Turkcell's representative in UN-WEP (Women Empowerment Principles) Summit as a keynote speaker.

At present, Semerci works for Turkcell in;

- Partnership in the World Humanitarian Summit which will be held in Istanbul for the first time. The summit, initiated by the General Secretary Ban-Ki Moon will be organized with the participation of Turkish Government President and Prime Minister.
- Presentation of Turkcell's projects on people with disabilities with the collaboration of DESA-UN in May 22nd in Istanbul and in June 13th in New York.

We are extremely impressed by Semerci's and LinkUs Team's positive attitude, professionalism and quality, thus recommending their expertise and collaboration.

Sincerely,



Aslı Ünlü

Corporate Social Responsibility Manager

Turkcell